

Conseil National Economique, Social et Environnemental

المجلس الوطني الاقتصادي والاجتماعي والبيئي



Financement de l'économie :
Mobilisation des capitaux privés vers des investissements utiles

Algiers : Dimanche 18 Juillet 2021
Ecole Supérieure d'Hôtellerie et de Restauration d'Alger.



البرنامج

PROGRAMME



MATINEE



8h00-09h00 :

Accueil des participants

09h00-09h 30 :

Ouverture

Allocution de Monsieur le Président du Conseil National Economique, Social et Environnemental (CNESE), Professeur Rédha TIR.

Modérateur :

Monsieur Mohamed Naceur BOURENANE

09h30-10h00 :

Intervention de M. Yacine BOUHARA,
Founder and Chairman of Tell Group

10h00-10h30 : Intervention de M. Khaled EL ABOODI, Managing Partner at Sustainable Finance Solutions

10h30-11h00: Intervention de M. Malik FERRAOUN - OPEC
Fund for International Development

11h00-11h30: Intervention de M. Selim BORA, President of Summa International Construction Co. Inc

11h30-12h30: Débats





12h30-13h30

Déjeuner



APRES-MIDI

13h30-14h00:

Intervention de Mme Nawel GUELLAL, Founder & Executive Director, Communications and Civil Society

Expert : « *Promouvoir la diversification économique à travers l'économie sociale et solidaire* »



14h00-14h30:

Intervention de M. Sami SLAMA, Expert Afrique,

Tunis : « *Enjeu du secteur Private Equity en Algérie, Benchmark International* »

14h30-15h00:

Intervention de M. Abdelmadjid MESSAOUDI, Expert national en veille stratégique et finances « *Le financement de l'investissement par le privé : problématique par mode de mobilisation des capitaux* »

15h00-15h30: Intervention de M. Djamel AIT HADDADEN,
Expert en finance participative et Responsable de
la conformité Charia, Banque El- Baraka



15h30-16h00: ▶ Débats

16h00-16h30: Conclusions générales des travaux de la journée.

16h30-17h.00: Clôture des travaux de la journée par Monsieur le
Président du Conseil National Economique,



Experts Communicants



M. Yacine BOUHARA *Chairman of Tell Group*

Yassine is Founder and Chairman of Tell Group

Tell Group, a regulated financial company created in 2014 active in Corporate finance, Asset Management and Private Equity.

Yassine served as CEO of Emerging Markets and co-Head of Securities for UBS, Global Head of Equities for Deutsche Bank and Head of European Equity Derivatives for Merrill Lynch.

Yassine served on the board of Bankers Trust International in London and Nasdaq Dubai

Yassine is the Vice President of the CACI en France and the Algerian Business Council at the Dubai Chamber

Yassine started his career at QT Optec-Servisen in 1990 as a derivatives trader in Switzerland.

In addition to his professional experience, Yassine holds a Master in Commercial and Industrial sciences from Université de Geneve HEC (1990), lives in Dubai and Monaco, he grew up in Switzerland, Madagascar, France, Ethiopia and Algeria.





M. Khaled EL ABOODI *Managing Partner at Sustainable Finance Solutions*

Over 35 years in development finance mission related to countries, International development finance institutions, public and private sectors, SME finance and development, as well as sectoral experience, most notably, food security.

2020 - PRESENT, Founder and Managing Director • Trading and manufacturing of food items from and to Saudi Arabia. • Searching and introducing food processing technologies with the aim of addressing both quality and Halal food in different jurisdictions.

Led the transformation of this government owned food security company first as a Board member and chairman of the Executive committee since 2016 and then as a Managing Director in early 2018. • Help to expand the investment of Salic in Brazil and Ukraine and establish new business in Australia as well as investing in India. Led ICD, the private sector arm of IDB Group, through a new strategy and two capital increases to expand its business both geographically and operationally for over a decade. • Increase the size of the balance sheet from \$USD 400 Million to \$USD 3 Billion with operations in more than 42 members countries.

Expand the business of ICD throughout Central Asia with particular focus on financial institutions that support the SMEs sector. Notably, through extending lines of financing to commercial banks as well as establishing leasing companies.

Joined ICD and headed the financial and administrative parts of the institutions and help to introduce ICD at this early stage of its development to adopt best operational practices. • Worked to connect ICD to partners in the development finance arena until it became recognized as a credible and serious partner.





M. Malik FERRAOUN - *OPEC Fund for International Development*

De18 years of experience in project finance with significant professional experience accumulated in originating, structuring, and executing privately led projects and public-private partnerships, managing complex institutional relationships with most-senior government and business leaders.

Malik is currently an Investment Manager at the OPEC Fund where he leads the execution of large-scale investments in emerging markets across a wide range of sectors.

Previously, he was a Director of Themis, a leading a project developer and investor with an exclusive focus on incremental renewable power generation assets in Sub Saharan Africa. He also served as a Director at the World Economic Forum as Head of Community Development for the Middle East and North Africa where he led the Forum's strategy, content, programme and the overall engagement with top businesses, governments, and civil society leaders across the region. Prior to that he was acting as the Principal Investment Officer of the African Development Bank's (AfDB) Africa 50. As one of the founding members he led technical activities for operationalizing the USD 3bn investment vehicle dedicated to African infrastructure with a focus on feasibility analysis, financial modelling, fundraising and pipeline development. Also, as a Principal Investment Officer of AfDB, he participated in closing of over a dozen project finance transactions amounting USD 1.5 bn investment using multiple instruments by leading the due diligence and structuring of infrastructure projects across the African continent. Before joining the AfDB, Malik had worked for the International Finance Corporation (IFC) essentially in its advisory services in the Middle East and North Africa Region. Prior to that, he had worked in private banking and consulting services.

Malik holds an MBA from EDHEC (France) and an Executive Master degree in Global Leadership a joint programme of Columbia University (USA), Wharton (USA), INSEAD (France), London Business School (UK) and China Europe International Business School (China).





SELIM BORA Summa *International Construction Group*



Chairman Selim Bora holds a Bachelor of Science degree in Metallurgical Engineering, from the Middle East Technical University of Ankara, as well as a Master of Science degree in Industrial Engineering from the Alfred University of New York. In 1993, Mr. Bora joined the Summa International Construction company as Business Development Manager, first in Turkmenistan and then in Kyrgyzstan. In 1995, he was named Regional Manager of Summa for the Russian Federation, based in Moscow. Mr. Bora became President of Summa in 1999 after holding the position of Vice-President for 3 years. Since its foundation in 1989, Summa has enjoyed a reputation for responsible service and ontime, design build, turn-key contract delivery in exigent international markets. For the last nine years, Summa operates in Sub-Sahara Africa namely; Equatorial Guinea, Senegal, Rwanda, Congo Brazzaville, Niger, Benin. Under the leadership of Mr. Bora, the Group was ranked within Top 225 International Construction Companies by Engineering News Record- a prominent publication. Today Summa has diversified business interest and operations in BOT Airports, Hospitals, Shopping Malls, Hotels and similar infrastructure projects as an Investor/EPC Contractor globally. Selim Bora acting as Chairman of non-profit “Akyurt Foundation” also chairs in several economic boards.



Mme Nawel GUELLAL

Mrs Nawel Guellal is a communication specialist for development projects, graduated from the International Institute of Management in International Marketing and has a Masters in and Euromed Relations from the International University of Venice and the Università Cattolica of Milan.

Her professional career has allowed her to evolve for more than 13 years on issues of civil society affairs, awareness and advocacy, within state, non-governmental or private institutional structures, in North Africa and around the world. An environment where she has acquired, moreover, an excellent knowledge and practice of cooperation projects, their procedures and regulations in terms of visibility.

Founder and Executive Director of a social enterprise providing advice, professional training and expertise, dedicated to promoting and maximizing the impact of development projects, in particular through communication: Human Development Network (HDN), Ms. Nawel Guellal has field knowledge that allows her to quickly and operationally understand the activities related to Social and Solidarity Economy. She provides support and advice to several organizations in defining their planning strategy as well as in formulating communication plans, through the development of planned and adequate materials.

Ms. Nawel Guellal is also active as a trainer in support of civil society organizations. This extensive experience as a creator of training contents, in particular, has enabled her to support the professionalization of several organizations as well as individuals wishing to strengthen their brand image as a social entrepreneur.

Ms. Nawel Guellal intervenes, also, as an EU expert in institutional communication, visibility and advocacy and social and solidarity economy, on large-scale programs since several years.





M. Sami SLAMA, *Expert Afrique, Tunis*

Sami SLAMA est consultant et formateur au sein de la branche Financial Advisory Services de Deloitte où il pilote l'activité forensic en Tunisie. *Il est diplômé de l'IHEC Carthage et de l'IFID et dispose d'une expérience de 12 ans dans la Banque et le Consulting. Il a occupé plusieurs postes dans la Banque dont notamment ceux dans le Trade Finance et dans la Gestion des Risques. Il a participé à plusieurs projets couvrant la transformation et la digitalisation des institutions financières, (notamment banques, assurances, fonds d'investissement, etc), la mise en place de programmes de Conformité, de Contrôle Interne et de Gestion des Risques. Il participe activement à accompagner les Etats dans leur stratégie de bonne gouvernance et de lutte contre la corruption. Il est formateur certifié en Conformité et Gestion des Risques de Blanchiment d'Argent et de Financement du Terrorisme.*





M. Abdelmadjid MESSAOUDI, *Expert national en veille stratégique et finances*

- Executive MBA Finance, Université de Sherbrooke ;
- D.E.A. « Economie du Développement IREP, Grenoble ;
- Analyste de l'économie, ingénieur économiste ITPEA, Alger ;
- Expertise FAO -TCA « Le crédit dans le développement agricole et rural », Milan ;
- Techniques d'analyse et de programmation financière, Institut du FMI, Washington.
- Expert indépendant, consultant depuis novembre 2020 ;
- Appui technique à la conception de programmes d'appui aux pouvoirs publics pour la réalisation de projet de développement ;
- Coach en entreprise pour la conduite de travaux de prospective, la réalisation d'exercice stratégique, la mise en place de système d'intelligence économique et le dialogue public-privé.
- Définition d'un programme d'appui à la promotion de start-ups en économie-bleue et circulaire ;
- Appui l'implantation d'un système de veille stratégique eu sein d'un groupe industriel ;
- Corédacteur du livre blanc de l'intelligence économique en Algérie, ouvrage en cours de publication ;
- Directeur général de la Veille Stratégique, des Etudes et des Systèmes d'Information, MIM ;
- CES au cabinet du Ministre des Finances et responsable de la conception d'un programme d'appui à la modernisation des finances publics ;
- Responsable exécutif du Conseil National des Assurances ;
- Cadre supérieur à la Banque d'Algérie puis au sein d'une compagnie d'assurance ;
- Cadre au sein d'organismes publics d'étude et/ou de recherche (CREA ; CE.NEAP ; INT...).





M. Djamel AIT HADDADEN, *Expert en finance*

- Doctorant en Droit International des Affaires (3ème année)

Institut Supérieur de Gestion et de Planification –ISGP–, Certificat d'Arbitrage en finance islamique Centre international Islamique de réconciliation et d'Arbitrage-Dubai- IICRA, Agrément de Formateur International General Council for Islamic Banks & Financial Institutions - CIBAFI-, Certificat de Formateur International –CPT-The International Association for People & Performance Development (**IAPPD**), Certificat de Formation Professionnelle Islamic Finance Advisory & Assurance Services - IFAAS- Paris, Diplôme d'Audit et Contrôle Charia Accounting and Auditing Organization for Islamic Financial Institutions – AAOIFI, Agrément D'Avocat Barreau d'Oran

- Directeur de la conformité & contrôle Charia Banque al baraka d'Algérie, Rapporteur du Comité Charia Banque al baraka d'Algérie, Formateur agréé en Finance Islamique, Cadre Supérieur - Direction des affaires juridiques-Banque al baraka d'Algérie, Directeur des affaires juridiques et du contentieux par Intérim Al Salam Bank-Algeria, Responsable des affaires juridiques et du contentieux Al Salam Bank-Algeria, Crédit Administration Officer Arab Bank PLC / Algeria, Chargé D'Etudes Banque Nationale d'Algérie, Avocat Agrée à la Cour





Robert SHILLER (2010), lauréat du Prix Nobel de science économique en 2013, a écrit (traduction) :

« Créer l'état d'esprit économique approprié n'exige pas que les dirigeants gouvernementaux se transforment en meneuses de claques pour stimuler la confiance, **ni qu'ils fassent des promesses sans fondements que l'économie se rétablira.** Cela signifie plutôt créer les conditions qui donneront aux gens une raison de se faire confiance. Cela signifie se préparer à mettre en œuvre des programmes de relance économique au besoin, et seulement au besoin, pour sauver les institutions qui risquent de s'effondrer. La relance économique ne doit pas être exagérée et relancer les bulles spéculatives. Générer le bon état d'esprit économique, c'est aussi formuler des réglementations qui protégeront la confiance et la coopération et, ce faisant, encourageront le développement d'un climat d'équité en affaires. »