



الجمهورية الجزائرية الديمقراطية الشعبية
الوزارة المنتدبة لدى الوزير الأول مكلفة باقتصاد المعرفة والمؤسسات الناشئة

The People's Democratic Republic of Algeria

The Ministry Delegate to the Prime Minister in charge of the Knowledge Economy and Startups



Entrepreneur & Start-ups Ecosystem Builder



MEPI



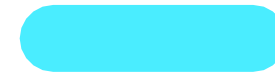


LEGAL FRAME- WORK





EARLY STAGE FRIENDLY REGULATORY FRAMEWORK



We have introduced a legal definition of innovative startup, attributing to this kind of companies a wide set of facilitations and exemptions, our goal is to make it easy for innovative people to start their businesses, and to promote innovation driven growth.

INTRODUCING THE STARTUP “LABEL”



HOW IT WORKS

Companies that fulfil the requirements listed below can register their start-ups and obtain the “STARTUP” label :

- | | | | |
|----|---|----|---|
| 01 | Age : the company must be new, or operational for less than 8 years | 02 | Innovation: the company must have an innovative product / service or business model |
| 03 | Annual turnover bellow a specific value (determined every year) | 04 | Must not have more than 250 employees |
| 05 | Only companies over 50 % of whose shares are held by individuals or regulated private equity companies are eligible for the label | 06 | Companies must have sufficient growth potential |

BRINGING IDEAS TO LIFE



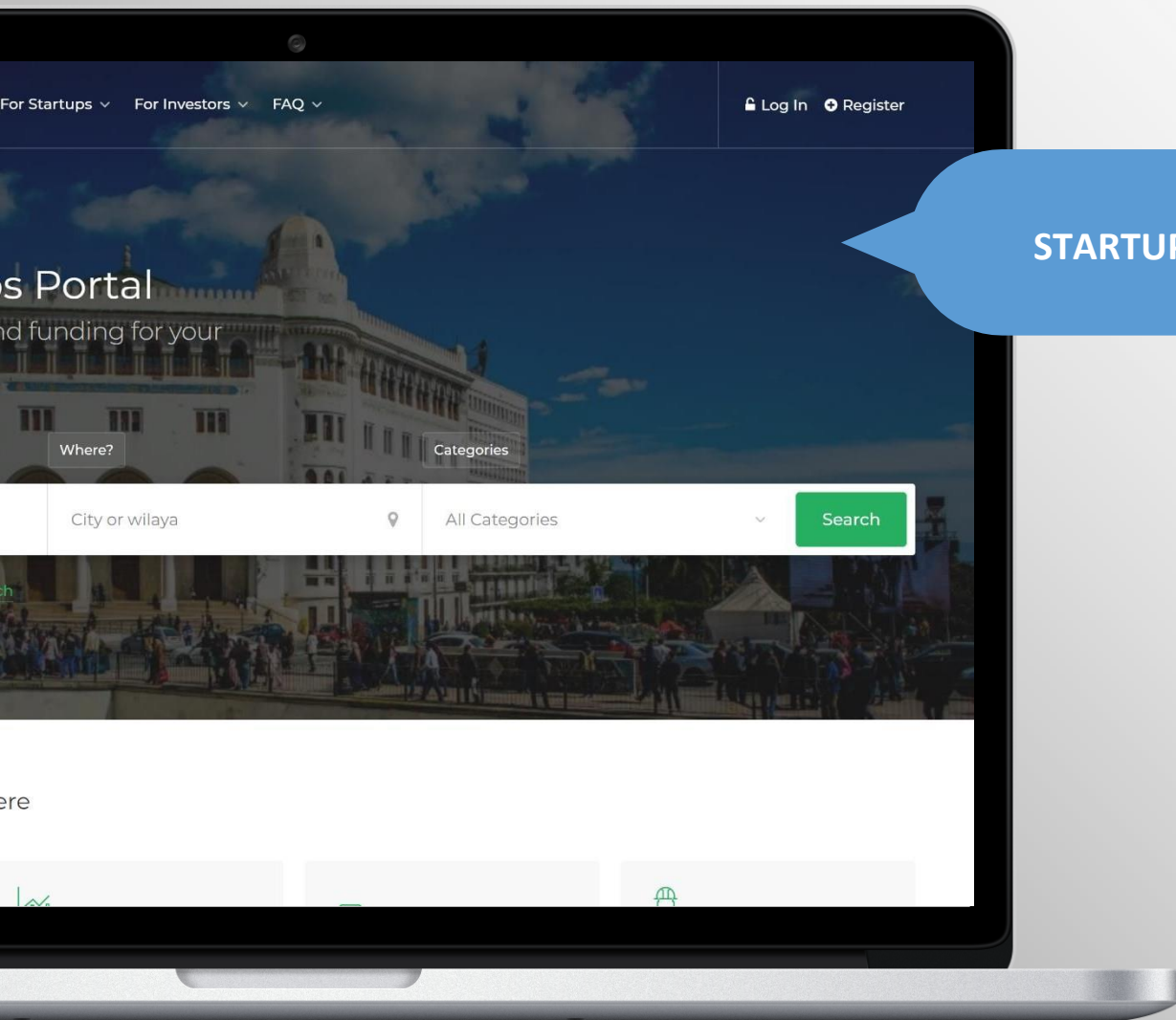
Innovative people often hesitate before starting a business, so we thought about giving them a **dedicated framework**, which allows them to have access to financial and logistical support to bring their ideas to life!



INCUBATOR LABEL

In order to encourage the creation of private incubators and accelerators, we have also created an "incubator" label. With the "incubator" label, private incubators and accelerators will access to as much facilitations as start-ups, from tax exemptions, to funding.





STARTUP.DZ

THE ALGERIAN STARTUP PORTAL

In order to fight the bureaucracy, we've decided that all administrative procedures for startups will be done... ONLINE!

A single portal for all your needs, from registering your company to get the "Startup label", to financing.

EQUITY CROWDFINING

As crowdfunding was introduced in the 2020 complementary finance law, we have ensured, in partnership with COSOB (The Algerian Stock Exchange Regulatory Authority), that start-ups can access to equity crowdfunding, which is a more flexible and accessible way to raise money.





TAX EXEMPTION

Startups are benefit from a wide range of tax exemptions including TVA, IBS, TAP, and IRG, to take advantage of these exemptions you just need to have the "startup" label.

A MORE FLEXIBLE LEGAL FRAMEWORK

Startups can access to a new legal form, more suitable for startups, the SPAS:

- The **SPAS** is a company of individuals and corporation
It can be set up by one or more people;

- The minimum share capital necessary for its creation is **10,000 DA**;

- If the number of shareholders becomes greater than or equal to 7 and the share capital exceeds 1 million dinars, it can be transformed into a SPA

- It can issue **inalienable shares** obtained from industry contributions



VENTURE CAPITAL

EQUITY VS DEBT



The existing funding mechanisms in Algeria are based on loans (ANADE, CNAC, ANGEM), these mechanisms might be suitable for microenterprises, but debt financing is far from being the best option for start-ups, which throughout the world have a significant failure rate (around 80 %) ,considering the lack of private equity companies in Algeria, It was important for us to create a new funding mechanism, a public venture capital: the

Algerian Startup Fund



ALGERIAN STARTUP FUND



ALGERIA
STARTUP FUND

A NEW PUBLIC VENTURE CAPITAL COMPANY

ASF is a public venture capital company, which will invest in early-stage startups in exchange of equity, or quasi-equity.



BANKS INVOLVEMENT

ASF was born from the collaboration of our ministry and six public banks that we warmly thank



MAKING IT EASY FOR PRIVATE VCS AND FUNDS

Because the private sector is very important for us, we have also made the administration of private equity companies easier by removing certain prudential rules in the 2020 complementary finance law.

INVOLVING PUBLIC SECTOR INTO TAKING RISKS

Taking risk in the public sector has always been complicated in the past, by introducing the “startup label” we give state owned companies a strong guarantee, which will allow them to invest more easily on startups



ACCELERATORS/ INCUBATORS



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أول مرع للشركات الناشئة في الجزائر

The only one of its kind in the region

Startups Accelerator & Open innovation Center



MEPI



LAUNCHING THE FIRST PUBLIC ACCELERATOR “A-VENTURE”



ABOUT ALGERIA VENTURE

Incubators and accelerators are important to support startups, we have also decided to create a network of startup accelerators: Algeria venture, abbreviated as A-venture. The first accelerator will be officially launched by the end of 2020, located in Algiers, this infrastructure was funded entirely by Sonatrach.



OPEN INNOVATION

Our network of accelerators will also help large firms to develop partnerships with startups by allowing them to access office infrastructure and supportive business environment for nurturing new ideas and incubating projects that could be profitable to their sponsors.



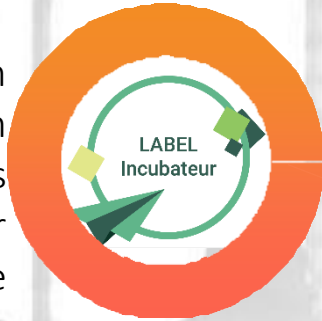
AN ACCELERATOR IN EACH WILAYA

Our goal will be to launch an accelerator in each wilaya, helping startups fast track their learning process, and offering them a place to work and innovate.

600+

LABEL DELIVRED H1 Y2021

Out of 3K Application only 600+ Got them label while others been either rejected or asked to complete and re-submit



3.000

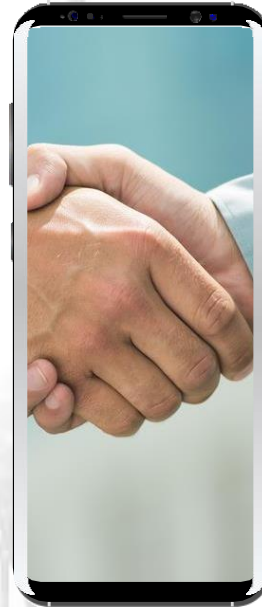
APPLICATIONS

None less than 3000 applications was completed by requestors, then proceeded by the committee.



**30.000
TENTATIVES**

Label application tentatives
Where most aren't Eligible to the label.



LABELS KEY FIGURES DECEMBRE 2020-JULY 2021

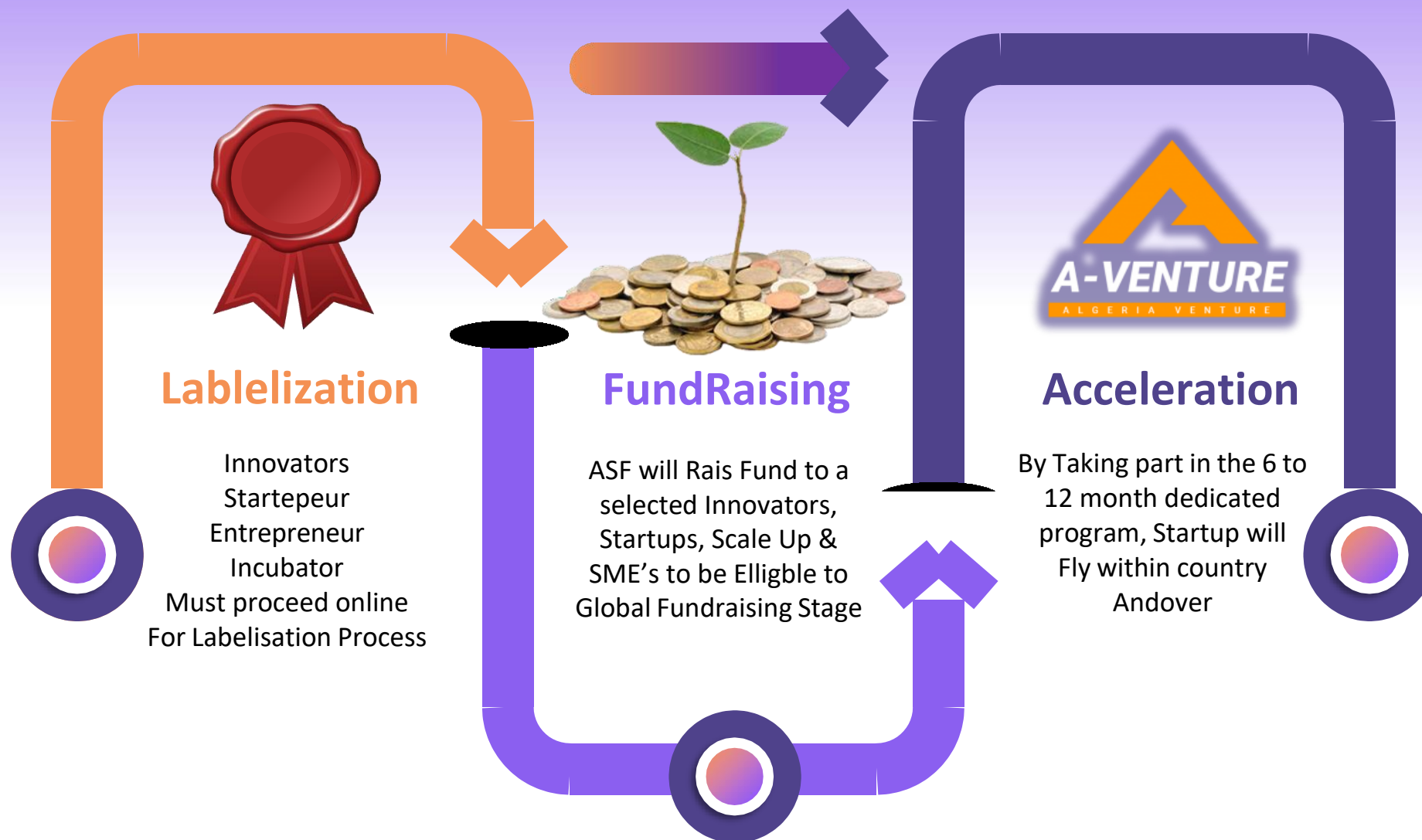
Since the LABEL COMMITTEE have been installed back in Dec 2020, representing several ministry such as Industry, ICT, Agriculture, Finance and much more, the committee that meet on bi-weekly bases analyze and review each and every request after the AI screening performed by the platform.

**2 M
VISITORS**

Spending more than 5 min reading on Advantage and facilitation given to startups



An Algerian Startup Journey

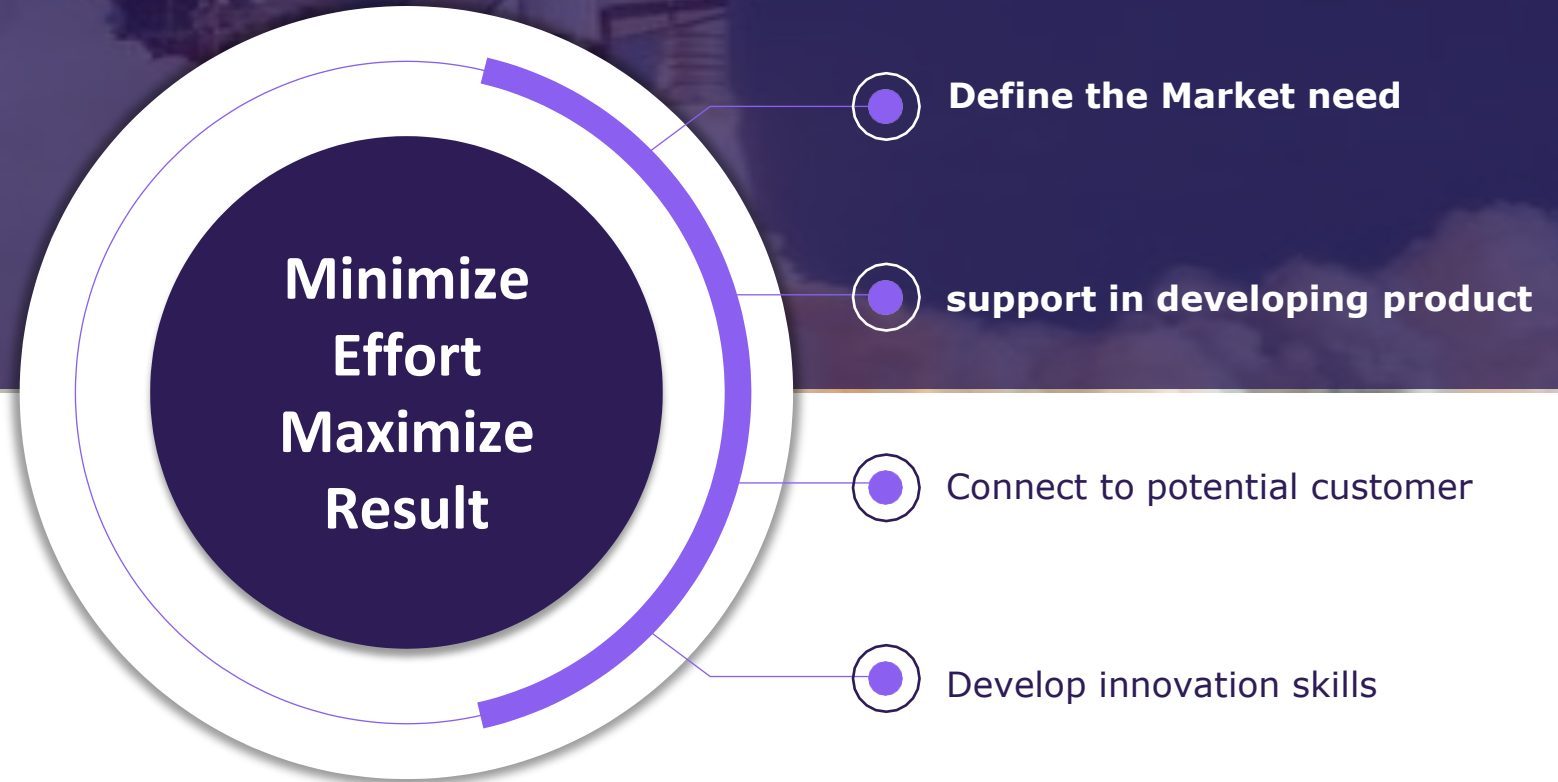


A-Venture at Glance



Complying with Internationals Standards

Why Startup need Acceleration & incubation?



Why Startup need Acceleration & incubation?



An elevator parking lot in Chicago, 1930s.



Why Startup need Acceleration & incubation?

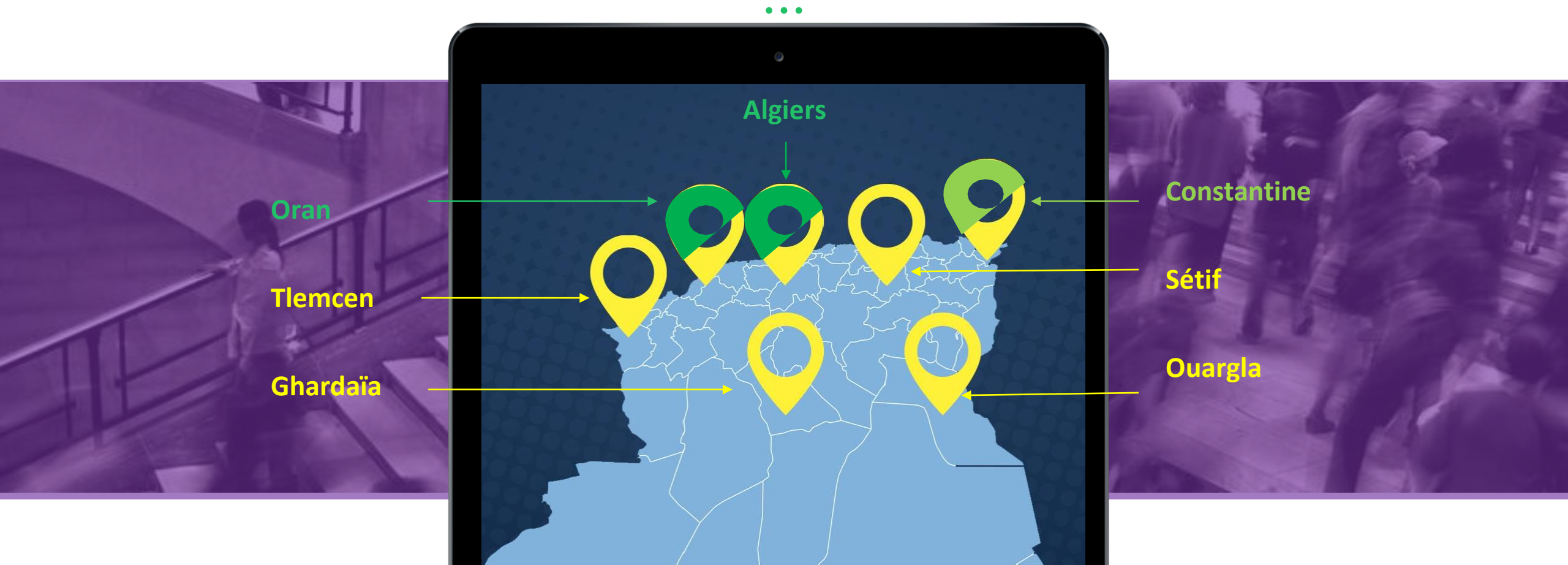


Post officers show off their brand-new "Autopeds" scooters, Washington, D.C., 1917.



LAUNCH OF THE ACCELERATOR NETWORK

Having noted the lack of infrastructure to support startups in Algeria, and being aware that these structures play an important role in supporting startups, this accelerator will also make it possible to manage other sites to constitute an accelerator network in Algeria



TOP 10 STARTUPS ACCELERATOR & INCUBATOR IN ALGERIA



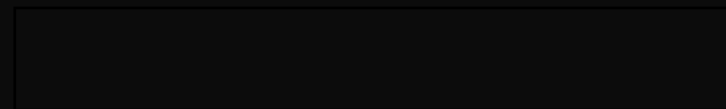
Open Innovation Inclusion

Best example Y2020

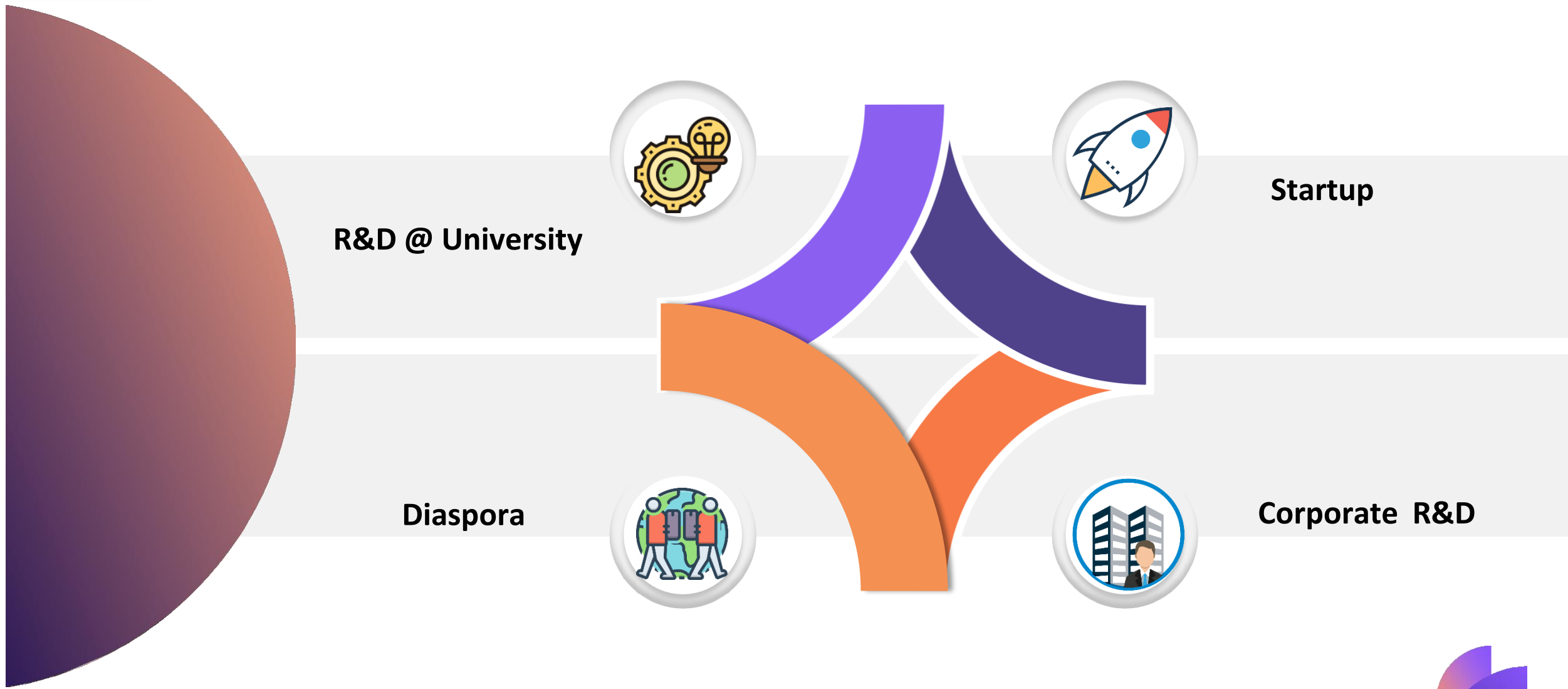


Innovation is the ability to see
change as an opportunity - not a
threat

— *Steve Jobs* —



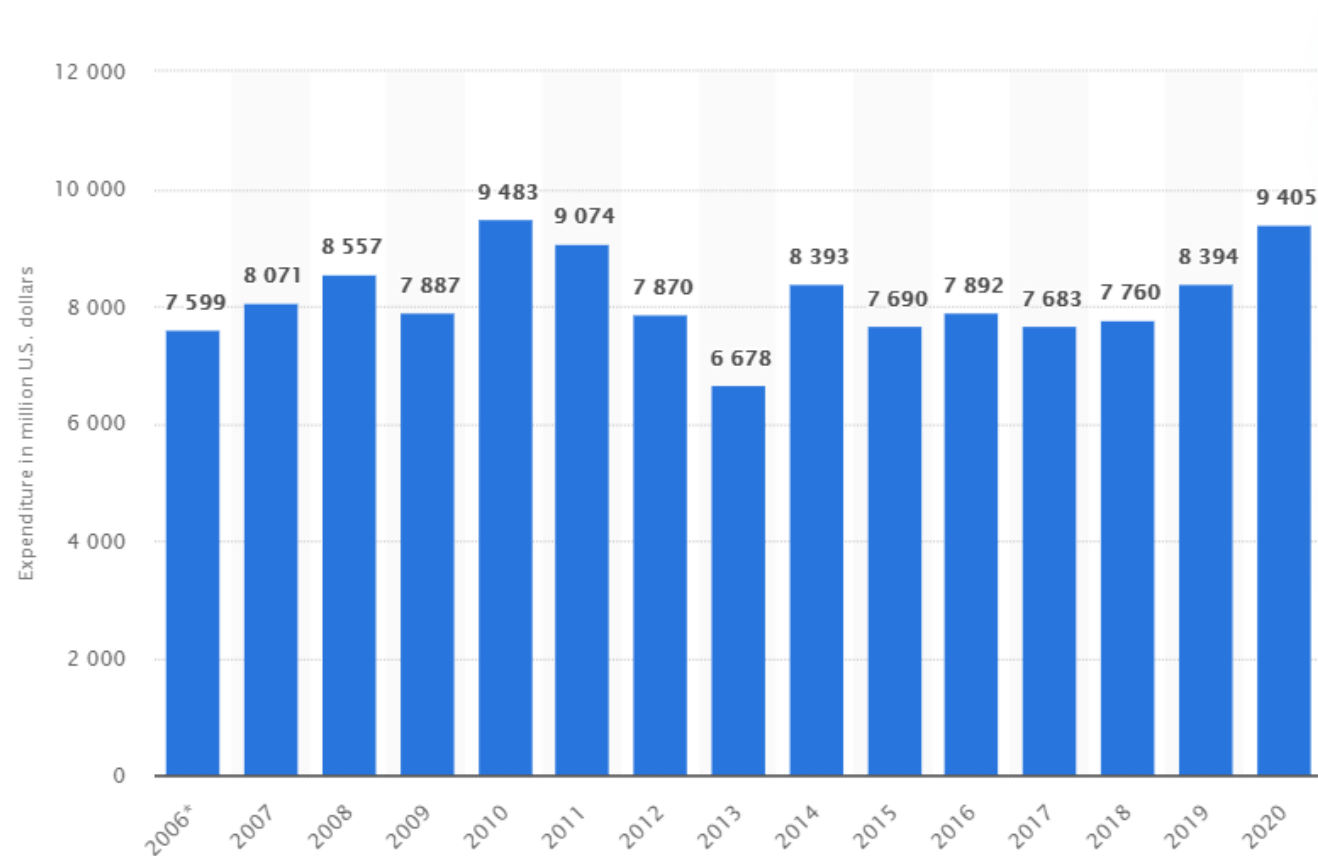
Open Innovation Inclusion as Public Private Partnership Alternative



Open Innovation Inclusion

Best example Y2020

“ X “ expenditure on research and development from 2006 to 2020

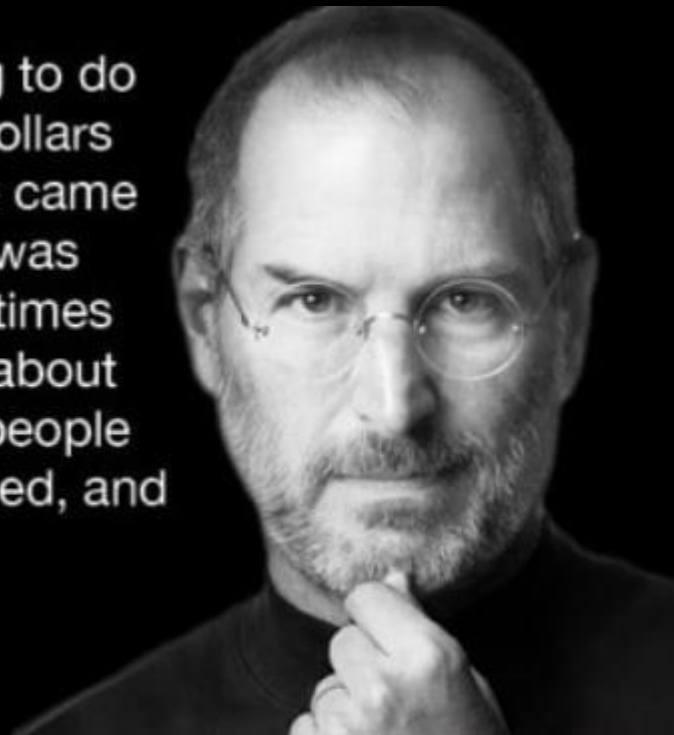


Open Innovation Inclusion

Best example Y2020

Innovation has nothing to do with how many R&D dollars you have. When Apple came up with the Mac, IBM was spending at least 100 times more on R&D. It's not about money. It's about the people you have, how you're led, and how much you get it.

1998



Open Innovation Inclusion

Best example Y2020



Global Opening & DEVELOPPEMENT

Wide Cooperation



WBAF
SONATRACH
Orange Corner
Kickstart
L-Venture



Global Funding



Islamic Development Bank
African Development Bank
UN (various agencies)
China-Africa Development Fund
SEAF
CDP ITALY





**THANK
YOU**

شكراً