





Ideas to Mitigate the Global Pension Crisis

Conférence Internationale

Conseil National Economique Social et Environnemental

Abraham Hernández President, VITALIS®

Oct 21, 2021







About the speaker

Abraham Hernández

- Past chairman of the Pension, Benefits and Social Security Section (PBBS) of the International Actuarial Association (IAA),
 member of the Strategic Planning Committee and Nominations Committee of the IAA.
- President and co-founder of VITALIS®, a Mexican company that provides consulting and services for private pension plans.
- Co-founder of Miles for Retirement, a Mexican company that allows people to save for retirement through consumption.
- He serves on the board and investments committee of public and private companies and large pension funds.
- Abraham actively participates in social causes related to diminishing poverty for the elderly, fighting labor informality, and promoting socially responsible investments.
- PhD Candidate in Applied Mathematics on Economics and Management at the University of Lisbon.
- Proud father of ten children,





Overview



SCALE OF THE GLOBAL CRISIS IN PENSION FUNDING



CAUSES AND THE ROLE OF CHANGING DEMOGRAPHICS



SOME ACTUARIAL CREATIVE IDEAS TO ADDRESS THE CRISIS



The pension crisis: a global issue









Sources: Internet and newspapers





Trying to quantify the global pension crisis













ADEQUACY

Benefits provided, system design, savings and asset allocation

SUSTAINABILITY

Level of funding, demography, labor force participation, government debt

INTEGRITY

Regulation, governance, communication, costs, protection

Sources: Internet and newspapers





Overview



SCALE OF THE GLOBAL CRISIS IN PENSION FUNDING



CAUSES AND THE ROLE OF CHANGING DEMOGRAPHICS

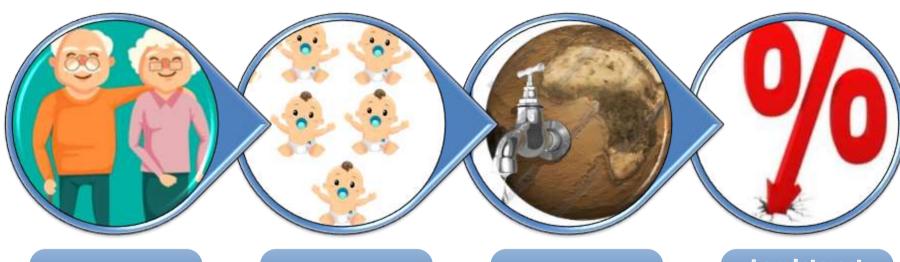


SOME ACTUARIAL CREATIVE IDEAS TO ADDRESS THE CRISIS



Causes





Increasing longevity

Declining
birthrate
(fewer children, later)

Fewer pensions
(underfunded or
"guarantied" by gov. debt
as PAYG systems)

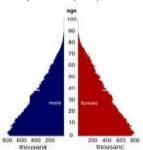
Low interest rate & mkt volatility (...yet heroic return assumptions)

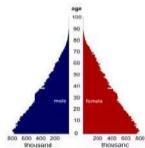
Sources: Pinterest; links-financial.com



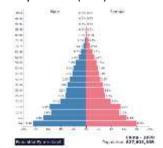


~1900 Avg. Age: N/A Dep. Ratio (65+): N/A



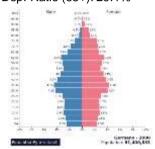


1970 Avg. Age: 24.5 Dep. Ratio (65+): 10.2%

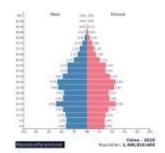




2000 Avg. Age: 41.0 Dep. Ratio (65+): 29.1%



2010 Avg. Age: 35.2 Dep. Ratio (65+): 14.3%

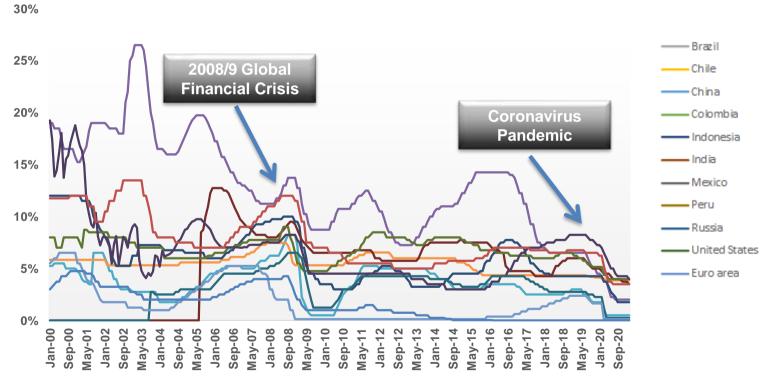








9



Sources: https://www.bis.org/statistics/cbpol.htm



Causes





Atypical workers (migrants, Uber etc)

Informal Economies

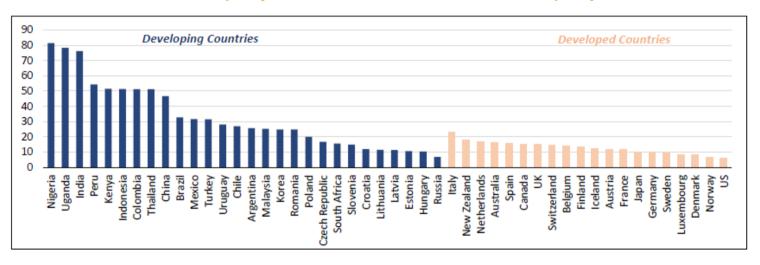
Low participation

Lack of knowledge (interest)





Causes - Self-employment as a % of total employment

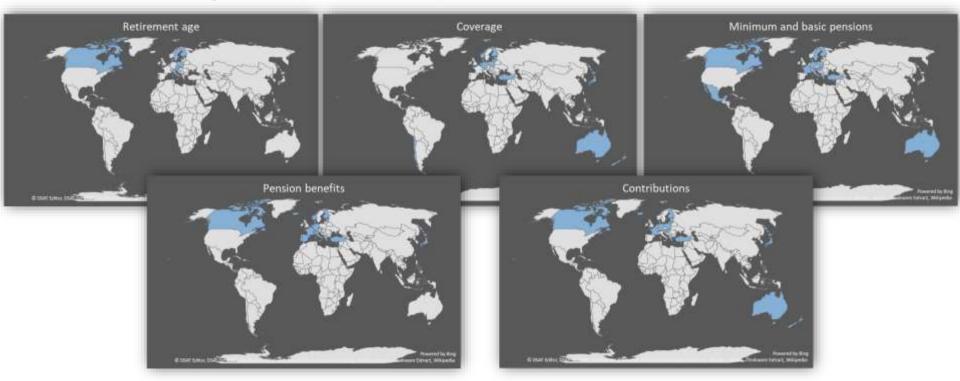


Source:ILO, 2019. ILOSTAT Database.





Changes in pension system in World







Overview



SCALE OF THE GLOBAL CRISIS IN PENSION FUNDING



CAUSES AND THE ROLE OF CHANGING DEMOGRAPHICS



SOME ACTUARIAL CREATIVE IDEAS TO ADDRESS THE CRISIS





Compilation of countries' proposals to help solve the crisis

■ Helping middle class saving for retirement

Addressing pension undersaving for the middle class

- Issue: 60% of employees are not covered by occupational pension plans
- Solution: modest and fully-funded enhancement of the employment related DB public second pillar
- Additional contributions are invested on the financial market

Sources: Social Security Committee, IAA

■ Miles for Retirement

The first tool to promote smart consumption

- Saving through consumption
- The general idea is "to flip behavioral challenges into behavioral solutions"
- · Connects providers of financial services, retailers and consumers

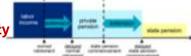
Sustainability factor

Adverse development of old-age dep. ratio is offset by an adj. to accruing pensions

• Sustainability factor = % change to old-age dependency ratio $= \frac{\#of\ pensioners\ in\ year_{t-1}}{\#of\ active\ contributors in\ year_{t-1}} * \frac{\#of\ active\ contributors in\ year_t}{\#of\ pensioners\ in\ year_t}$

Sources: Daykin, Chris. Workshop on pensions and social security. Actuarial Association of Europe

Sequencing DC and Social Security



Vertical Combination

- Require that first "X" years of retirement be funded from JIDC/JCDC (akin to US IRA/401k)
- Delay start of social security to $year_{t+1}$
- Some will die first, all will receive "X" years fewer benefits, hence social security benefit level can be sustained even as longevity and dep. ratio increase





Compilation of countries' proposals to help solve the crisis

Automatic balancing mechanism

Life expectancy coefficient and automatic adj. in retirement age

- If life expectancy increases, monthly pensions are decreased and if life expectancy decreases, monthly pensions are increased
- Increase the effective retirement age and lengthen working careers by introducing also a link of the general retirement age to life expectancy.
- Then, link between life expectancy and the general retirement age was also taken into account.

Sources: http://actuaries.org/cancun2017/Papers/27.%20Mikko%20Sankala Paper.pdf

Investing pension funds in forestry

Reforestation and forestry

- Mitigating Social Security crisis through reforestation and forestry investment programs
- The project is based on financing plantations of Teak, Bamboo and Pine Radiata; depending on the retirement time horizon

■■ Voluntary tax free and digital savings

Mbao Pension Scheme and Mobile Phone saving systems

- Mbao Pension Plan is a voluntarily saving plan which matures at the time
 of retirement either from a formal or an informal employment. If a member
 continue saving up to the age of 65 years, no tax is levied on the saving
- Kenya is considering introducing mobile-based pension schemes to boost the country's retirement coverage. The digital pensions schemes will allow for use of mobile payment to make monthly contributions toward retirement

Sources: Retirement Benefits Authority (RBA); http://www.xinhuanet.com/english/2019-03/01/c_137861241.htm

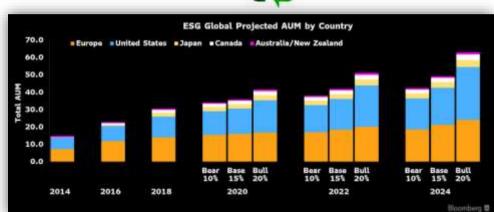
Sources: Ibarra, Rodrigo. Investment of Pension Funds in Reforestation and Forestry Projects: The Ecuatorian Case. PBSS Cancun Colloquium 2017



PBSS Bitcoins vs Sustainable Funds Pensions & Social Security







Bitcoin USD (BTC-USD)
CCC - CoinMarketCap. Currency in USD

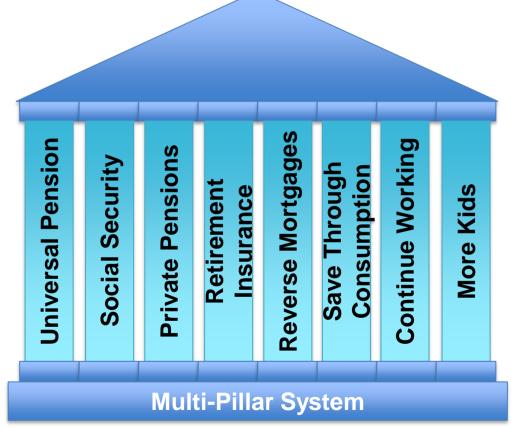
ESG projected global AUM USD by Bloomberg ESG assets may hit \$53 trillion by 2025, a third of global AUM

Source:Yahoo Finance, GSIA, Bloomberg Intelligence





17



Sources: Miles for Retirement, Wikipedia



PBSS From a 3-pillar to a multi-pillar system



Reverse Mortgages Pension Working **Pensions** Security Save Through Consumpton Retirement Kids Insurance Universal Continue More Social Private **Multi-Pillar System**

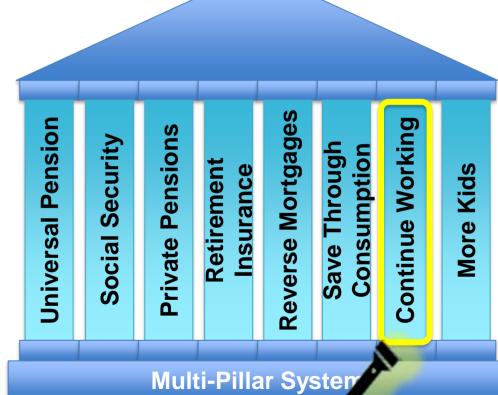


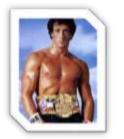
Sources: Miles for Retirement, Wikipedia



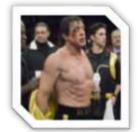
PBSS From a 3-pillar to a multi-pillar system







1976



30 years later



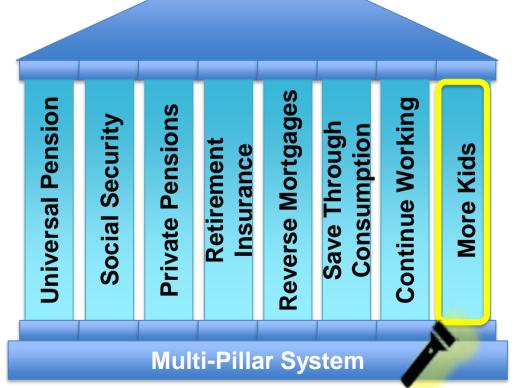
2019

19 Sources: Miles for Retirement, Wikipedia



PBSS From a 3-pillar to a multi-pillar system











20

Thank you for your attention

Contact details:

Abraham Hernández Campo Grande 20, 8°C 1700-093 LISBOA – Portugal

abe@vitalis.com.mx



